EUROPEAN URBAN INITIATIVE
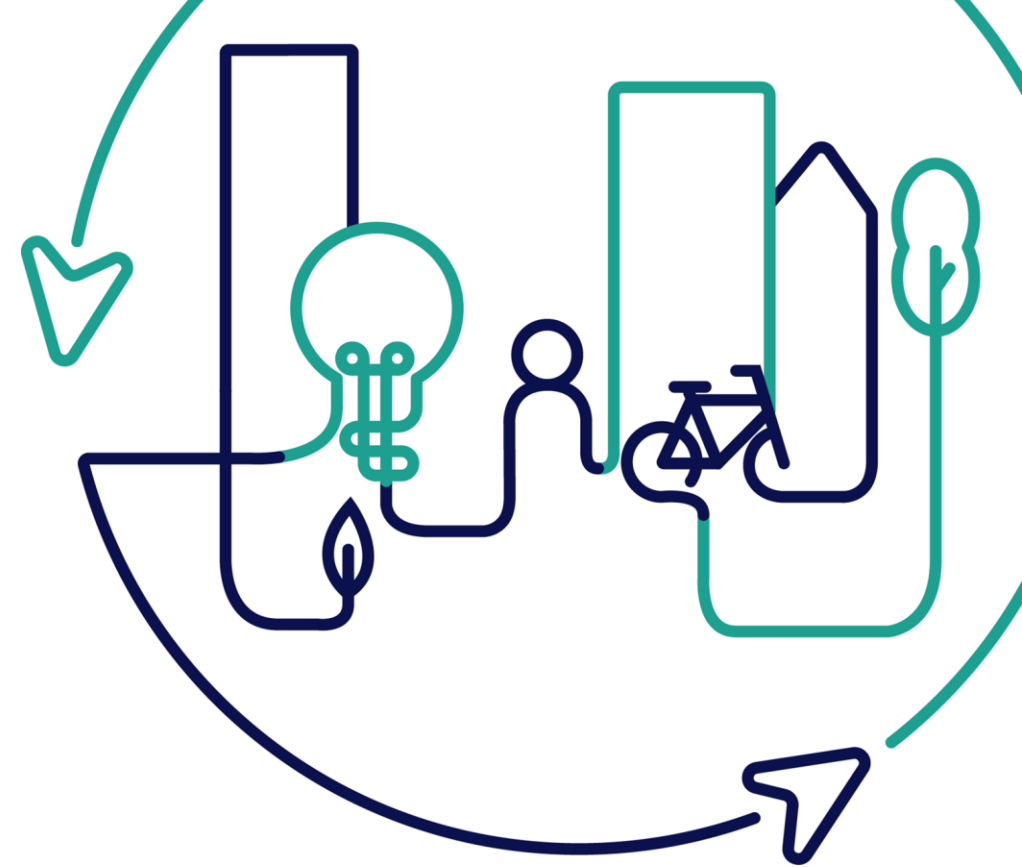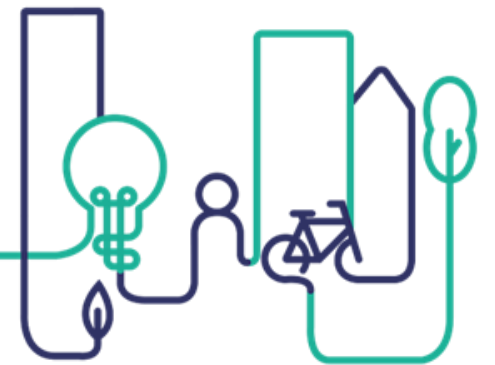
Deep Dive
How to develop city-region innovation ecosystems

With the contribution of Bilbao and Fundão

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Contribution from:
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Co-funded by
the European Union

Deep Dive agenda

⊳ **Introduction**

⊳ **Roundtable with Bilbao and Fundão**

⊳ **Small groups work on insights and learnings**

⊳ **Conclusions and final remarks**

How to develop city-region innovation ecosystems
4 Main Steps Framework

1 FOSTER COLLABORATION

2 TALENT DEVELOPMENT

3 INNOVATION SUPORTIVE POLICIES

4 ECOSYSTEM ACHIEVEMENTS EVALUATION, RECOGNIZEMENT AND CELEBRATION

How to develop city-region innovation ecosystems
1 – Foster collaboration

- Connections
- Knowledge sharing
- Physical hubs
- Online platforms
- Events agenda
- Joint projects
- Open innovation initiatives

How to develop city-region innovation ecosystems
2 – Talent Development

- ⊳ **STEM education**
- ⊳ **Entrepreneurship training**
- ⊳ **Attracting talent**
- ⊳ **Executive education**
- ⊳ **Reskilling programs**
- ⊳ **Diversity and inclusion**
- ⊳ **Remote work**

How to develop city-region innovation ecosystems
3 – Innovation supportive policies

- R&D Funding
- Tax breaks
- Critical infrastructures
- Living labs
- Mentorship
- Public procurement policy
- Flexible Regulations
- Open data

How to develop city-region innovation ecosystems

4 – Ecosystem achievements evaluation, recognizement and celebration

- Prizes
- Festivals
- PR
- Public art
- Impact assessment
- Community management

Deep Dive Canva

City-region Innovation Ecosystems Canva
Tool on capturing insights from the EU experience

EUROPEAN URBAN INITIATIVE

1 - FOSTER COLLABORATION	2 - TALENT DEVELOPMENT
- Connections - Knowledge sharing - Physical hubs - Online platforms - Events agenda - Joint projects - Open innovation initiatives	- STEM education - Entrepreneurship training - Attracting talent - Executive education - Reskilling programs - Diversity and inclusion - Remote work
3 - INNOVATION SUPPORTIVE POLICIES	**4 - ECOSYSTEM ACHIEVEMENTS EVALUATION, RECOGNIZEMENT AND CELEBRATION**
- R&D Funding - Tax breaks - Critical infrastructures - Living labs - Mentorship - Public procurement policy - Flexible Regulations - Open data	- Prizes - Festivals - PR - Public art - Impact assessment - Community management

Roundtable with Bilbao and Fundão

● **Cities experience** within the 4 steps on innovation ecosystem development

Small groups work - instructions

1

Time available

15 minutes

2

Groups dimension

4 to 5 people per group

3

Output

Collective Deep Dive canvas

4

Deep Dive global conclusion

Share your better ideas on Menti!

Workshop Conclusions

● **Case study Takeaways**
Let's share on Menti!

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15:00	Discover Tampere's innovation – *study visits*
19:30	Dinner

What's next?

… Study visits. Enjoy!

Thanks! Kiitos! Obrigado!